

# Coach Learning Programme

# Pioneering the Future of Coaching Education



# An Introduction to the Coach Learning Programme

Welcome to our Coach Learning Programme - a revolutionary approach to coach education designed to empower and elevate coaches to new heights of excellence.

At UK Coaching, we believe in providing a flexible and adaptable learning experience that meets the unique needs of each learner. Our innovative content, developed by industry experts, ensures you receive accurate and up-to-date knowledge, modernising coaching methods and raising the standard of coaching.

We understand that time and location can be significant barriers to accessing learning, which is why our 'life flow' learning structure is designed to fit seamlessly into your coaching journey, enabling you to learn at your own pace and in your preferred environment.

With transformative learning methods, robust learning principles, and a commitment to accessibility, we aim to widen access to coach education, diversify the coaching workforce, and attract a more diverse pool of participants.

## The need for the Coach Learning Programme

The coaching landscape is always changing, especially nowadays. Organisations that support coach learning and development have asked UK Coaching to provide generic coach learning and content, to allow them to plug in their sport, activity, environments, and populations. And we've done exactly that!

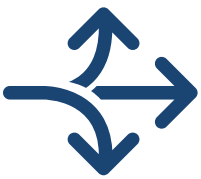
Our programme is designed to improve coaching quality, help coaches find jobs, and change the way coaching is done, all to get more people active. The Coach Learning Programme helps learners connect what they know with real-life coaching. The programme is built to guide learners in understanding themselves as coaches, connecting with different people, and focusing on each person they coach.

It's about long-term benefits, not quick fixes. We make no apologies if some learners are pushed out of their comfort zones – that's where the real magic happens!



# Transformative Coach Learning Programme: Advantages and unique features

What makes the Coach Learning Programme unique?



**Flexible learning and customised content:** Our Coach Learning Programme offers a wide range of delivery structures tailored to meet diverse audience needs. We contextualise content, ensuring it aligns perfectly with learners' requirements, enabling organisations to reach a broader audience and adapt to different environments.



**Overcoming barriers to learning:** Research shows that time and location are significant barriers to accessing learning. With our 'life flow' learning structure, the Coach Learning Programme understands learners' needs and coaching environments, attracting, and retaining more learners by offering flexible and accessible learning options.



**Transformative learning methods:** Coach Learning Programme engages learners with highly effective and engaging learning experiences, promoting a profound transfer of knowledge and skills. By raising the standard of coaching, we foster a lifelong learning culture, encouraging continuous development beyond the programme.



**Robust learning principles:** Our learning design is founded on robust principles, ensuring a higher level of learning transfer compared to average programmes. We create memorable learning 'moments', aiding learners' ability to recall and apply knowledge in the future.



**Accessible design and widening coach education:** Coach Learning Programme adheres to AAA WCAG standards for accessibility, making learning inclusive for all. By widening access to coach education, we engage more coaches, diversifying the coaching workforce and attracting a more diverse pool of participants.



**Opportunity to apply learning into real-world environments:** The Coach Learning Programme empowers learners to translate their knowledge and skills into real-world settings, fostering genuine coaching abilities. The programme, crafted by top industry experts, prioritises practical learning, ensuring individuals emerge as authentic and influential coaches.

# Learning Delivery:

## How learners will access the content

The Coach Learning Programme content will be accessed by learners through various methods. The programme is divided into six modules, each comprising the following components:



### Pre-test:

A tool enabling learners to assess their current knowledge and acquaint themselves with the terms and concepts to be covered in the module.



### ePortfolio:

A downloadable document that can be digitally completed or printed. This serves to bridge the learning from the module with the coaching environment. The evidence within can be utilised for assessment purposes.



### eLearning:

Incorporating knowledge-based learning specific to that module.



### Skills Guide (Technical and Tactical Skill Development):

Individual module delivery plans aimed at enhancing vital coaching skills for partner interaction.



### Funded Resources: Including the insight-driven Coach Learning Framework.

It isn't just about tools; it's about empowering you with the holistic knowledge and confidence to create impactful coaching experiences that resonate deeply with the people you coach.

Additionally, five out of the six modules will feature a workshop, which can be conducted either in-person or online. A tutor will facilitate these workshops, helping learners to connect their knowledge with real-world applications.

This short video provides an overview of how the programme has been designed and what learners can expect.



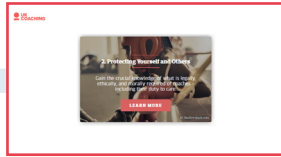
# Coach Learning Programme: Suggested module order

Videos outlining the learner journey for each module can also be found below:



## Developing Your Role as a Coach

- 1x Pre-test eLearning
- 1x ePortfolio
- 1x Module eLearning
- 1x 3 hr workshop
- 1x Kitbag
- 1x Skill guide



## Protecting Yourself and Others

- 1x Pre-test eLearning
- 1x ePortfolio
- 1x Module eLearning
- 1x Kitbag
- \*Linking to Duty to Care Hub & badge
- 1x Skill guide



## Developing your Coaching Practice

- 1x Pre-test eLearning
- ### Foundations of coaching
- 1x ePortfolio
  - 1x Module eLearning
  - 1x 3 hr workshop
  - 1x Kitbag

### Plan

- 1x ePortfolio
- 2x Module eLearning
- 1x 3 hr workshop
- 1x Kitbag

### Coach and Reflect

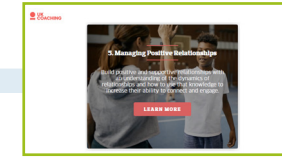
- 1x ePortfolio
- 3x Module eLearning (2x coach, 1x reflect)
- 1x 3 hr workshop
- 1x Kitbag

- 1x Skill guide (covering all components)



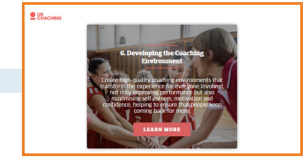
## Understanding the Individuals You Coach

- 1x Pre-test eLearning
- 1x ePortfolio
- 1x Module eLearning
- 1x 3 hr workshop
- 1x Kitbag
- 1x Skill guide



## Managing Positive Relationships

- 1x Pre-test eLearning
- 1x ePortfolio
- 1x Module eLearning
- 1x 3 hr workshop
- 1x Module eLearning
- 1x Kitbag
- 1x Skill guide



## Developing the Coaching Environment

- 1x Pre-test eLearning
- 1x ePortfolio
- 1x 3 hr workshop
- 1x Module eLearning
- 1x Kitbag
- 1x Skill guide

**That's a lot of content! But don't worry, the programme can be completed as a single module, eLearning courses or workshops, allowing it to be broken down and consumed in the most effective way for your learners.**



## Partner Delivery: How partners will access and deliver the learning (Licensed v Non licensed)

Partners have the option to implement the Coach Learning Programme through two distinct methods: utilising a license or opting for a non-license approach.

**With a License:** In cases where partners possess their own proficient team of tutors to administer the programme, they have the capability to internally train their tutors for programme delivery. This approach offers a more economical pricing structure, as partners assume responsibility for tutor remuneration. It's important to note that tutors will be required to participate in an onboarding session to acquaint themselves with the program content.

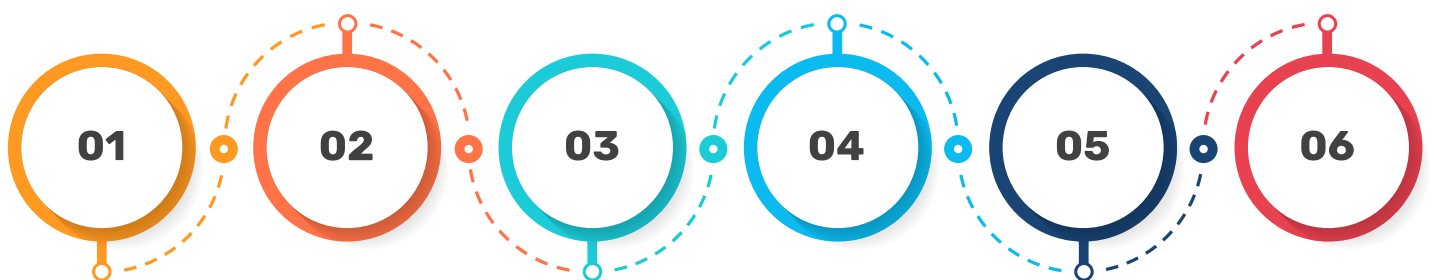
To assist partners with delivery we provide a number of assets, including: slide decks, tutor explainer videos, facilitator checklists, skills guides, templates, learner onboarding videos and portfolios.

**Without a License:** For partners without their own tutor workforce, there is no need for concern. UK Coaching maintains its own team of experts who are prepared and available to guide your learners through the programme, whether in a physical or online setting.

## Programme Duration

The Coach Learning Programme offers a flexible timeline for completion, allowing learners to progress at their own pace.

While there is no fixed duration, a recommended period of approximately six months has been identified as an optimal timeframe to guide learners through the programme. This timeframe ensures a comprehensive and enriching experience for participants.



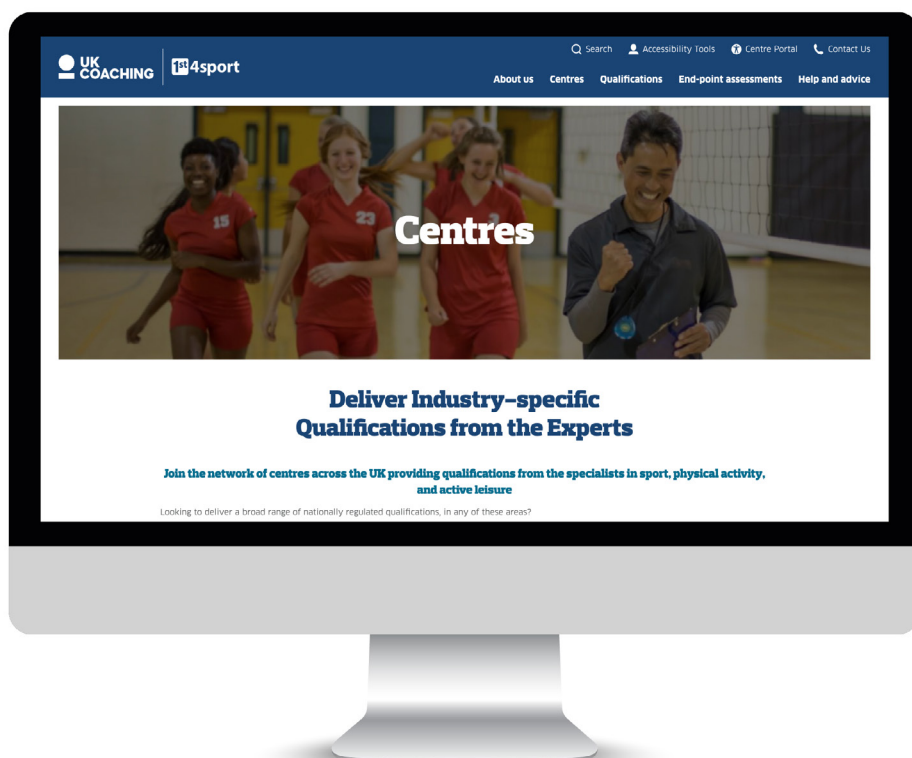
# The Coach Learning Framework and you: Options for taking it forward

**CLP CPD route:** Coaches can complete all or part of the programme, gaining CPD recognition along the way. This route supports coaches who wish to expand their coaching knowledge and skills without the desire to achieve a qualification and/or achieve the occupational standard for coaching.

**CLP combined qualification and coach status route:** The awarding organisation, 1st4sport, have pre-approved CLP as learning which achieves the Level 2 Certificate in Coaching. This means that coaches who complete all elements of CLP can use the evidence gained as part of the assessment. What's more, by achieving the 1st4sport Level 2 Certificate in Coaching, learners will automatically achieve coach status. Please note, organisations who wish to offer this route to their coaches must be a [1st4sport recognised centre](#).

**CLP Coach validation route:** UK Coaching have partnered with CIMSPA and 1st4sport to offer a flexible route for coaches to gain the coach occupational standard. In order for coaches to achieve the coach professional status, they must complete all elements of CLP which can be used as evidence, and register via their organisation to be validated. In order for coaches to achieve successful validation, an assessment panel must be satisfied with the quality of evidence provided by the coach learner in achieving the level of coach status. Please note, organisations that wish to offer this route should express their interest with 1st4sport. Your organisation does not need to be a recognised centre to provide this offer, but must be [registered with 1st4sport](#).

For prices linked to the combined qualification and occupation standard, or the validation route, please get in touch with your Partnership Development Manager or contact [coachingsupport@ukcoaching.org](mailto:coachingsupport@ukcoaching.org)



## Case Study:

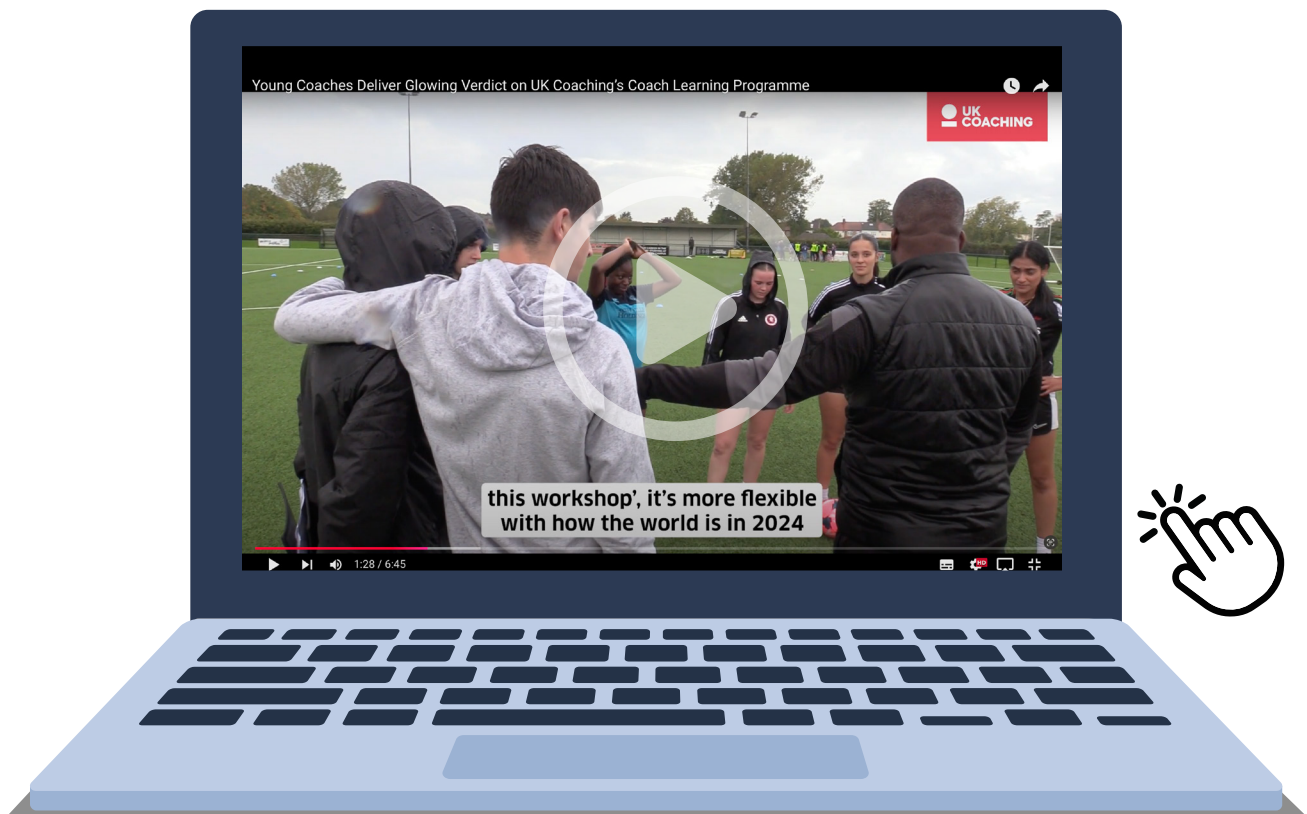
# Young Coaches Deliver Verdict on CLP

We visited Silver Jubilee Park in Hendon to speak with the inaugural cohort of students who completed the Coach Learning Programme. This programme was integrated into the first year of their Coaching Degree course at UCFB Wembley.

Their stories, captured in the video below, reveal a transformative experience that underscores the profound impact and value of the [six modules comprising the CLP](#) – the first programme of its kind in the sector.

Its immersive and practical approach has clearly paid off, as evidenced by the students' ability to deliver engaging and impactful coaching sessions. The evidence of their transformation underscores the CLP's effectiveness in cultivating confident, competent coaches; an invaluable tool in shaping the next generation of coaches.

Read the case study in full [here](#).





## Pricing

|                        | Licenced Partner<br>Per cohort | Non-Licenced<br>Partner – Online<br>Classroom<br>Per cohort | Non-Licenced<br>Partner – Face<br>to Face<br>Per cohort |
|------------------------|--------------------------------|---|---|
| Prices exclude<br>VAT: | £1,600                         | £ 2,750   | £ 3,250   |

- These prices are for the programme only and do not include the qualification.
- UK Coaching Club Premium membership is not included in this price. To support your learners further on their journey, giving them access to Premium membership may be beneficial. Find out more about our membership [here](#).
- Each cohort can have a maximum of 20 participants.

### The differences between Licenced and Non-Licenced

With licenced delivery, you are required to supply your own tutor(s). Please note, tutors will need to be onboarded to deliver the content. This will cost £250.





# **Partner Coach Learning Programme Onboarding Process**

**1. Work with UK Coaching Partnership Manager to decide if CPD, qual or validation. If qual/validation, follow 1st4sport process**

**2. UK Coaching to send LWP agreement, application, tutor onboarding application and credit form (if required)**

**3. Partner completes and sends to PT & [ukcoachingworkshops@ukcoaching.org](mailto:ukcoachingworkshops@ukcoaching.org)**

**4. UK Coaching staff add organisation to system and inform partner of payment options (invoice/card payment)**

**5. Tutors invited to attend onboarding or asked for further information**

**6. Issue tutor onboarding payment**

**7. Meet with UKC Partnership Manager and designers to establish delivery model**

**8. Organise dates with tutors (if LP) and complete CLP booking form (including workshop dates & PO) and send to UKC contact and [ukcoachingworkshops@ukcoaching.org](mailto:ukcoachingworkshops@ukcoaching.org)**



**9. Receive booking confirmation email**

**10. If NLP, tutor(s) to be confirmed via email**

**11. Issue programme payment and send learner information**

**12. Receive CLP activation pack**

**13. Receive BI Report link/set up info**

**14. Learners to receive activation emails and register**

**15a. Programme runs. Keep learners informed on eLearning completion dates**

**15b. Tutor delivers workshops. Mark attendance via Tutor Zone and remind learners to complete eLearning and further learning material through UK Coaching Club**

**16. Ongoing check-ins with UKC Partnership Manager**



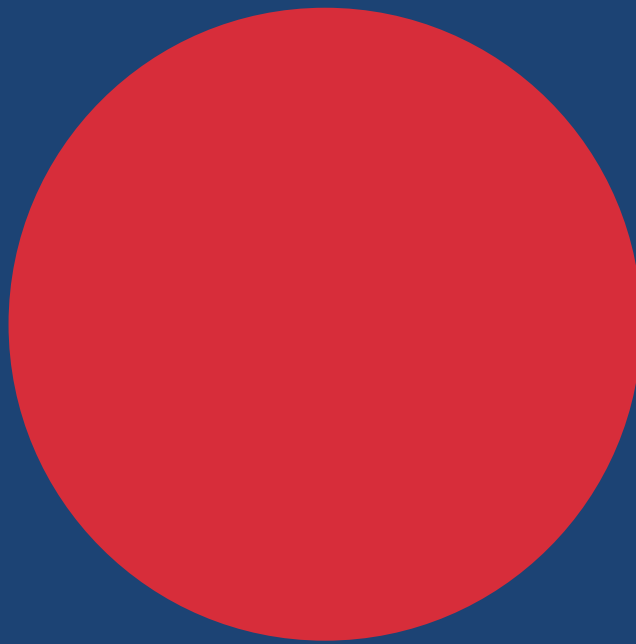
## **Become a Coaching Learning Programme Early Adopter**

We trust that the details presented in this brochure have inspired you to join us as a Coach Learning Programme partner. If you seek further information or wish to express your interest, kindly reach out to your dedicated account manager.

You can also register your interest by clicking the button below:

**Coach Learning Programme**

*Thank You*



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