



The Great Coaching Comeback Survey 2021



The UK population believes that coaches will be central to the nation's Covid-19 recovery.

72% say that coaches will be important in supporting and encouraging people to get back into physical activity after the pandemic.

70% of the public believe that grass-roots coaches are important in helping Britain become a fitter and more active society.

69% believe it is important to value the role that coaches play in keeping local communities active.



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Coaches biggest fears

The challenges identified were:

Ensuring adequate safety (50%)

Motivating people to return (46%)

Restarting events (32%)

Coaches identified:

Participants being less active and not returning (67%)

Lack of confidence (33%)

Lack of access to facilities (28%)

Reduction in their skill set (36%)

81% of coaches emphasised the importance of learning and development opportunities, with additional coaching qualification, in identifying what they need to overcome these challenges and recover from the pandemic's impact.

Coaches were emphatic about wanting to return to coaching and recognise the importance of offering mental health support for their participants on their return to play

91% of coaches are eager to return to coaching.

88% of coaches are concerned about the poor mental and physical health of participants.

Coaches' top two priorities on returning are:

Restarting sessions (41%)

Reconnecting with people (31%)



Coaches singled out better access to facilities and sessions as especially important for communities in the return to play

The following were identified by coaches as what communities need to return:

52% Longer access to facilities and sessions

65% Access to funding for reopening facilities and equipment

48% Lower prices to enable inclusivity